



BBBT Roundup



Infobright

Twitter: [@Infobright](#)

Event Date: October 11, 2013

Event Type: In person - Event

Podcast: [Audio](#) [Transcript](#)

Video: [Event Video](#)

Press Release: [Press Release](#)

Company Short Profile:

[From Infobright] Infobright develops and markets a high-performance, low-touch analytic database designed for applications and data marts that analyze large volumes of “machine-generated data” such as web data, network logs, telecom records, stock tick data and sensor data. Easy to implement and with unmatched data compression, operational simplicity and low cost, Infobright is being used by enterprises, SaaS and software companies in online businesses, telecommunications,



financial services and other industries to provide rapid analysis of critical business data.

Presentation Topic:

Infobright: Leveraging Machine-Generated Data in an “Internet of Things” World

Don DeLoach, CEO of Infobright, will present an update on Infobright’s growing momentum in the storage and analysis of machine-generated data, and will also present the vision of where the company is heading. He will discuss the progress the company is making not only in the mobile network operator market but also in the online and mobile analytics space through customer case studies. Don’s presentation will include an update on the company’s product offerings including Infoplance and Infobright Enterprise Edition. In addition, he will preview upcoming announcements for the next several months which promise to reshape how data is stored, accessed and analyzed. He will conclude his presentation by describing how Infobright’s existing and planned capabilities will address and seamlessly integrate with the scale of the Internet of Things.

Presenter:

Don DeLoach – President and CEO

Don DeLoach is CEO and president of Infobright. Don has over 25 years of software industry experience, with demonstrated success building software companies with extensive sales, marketing and international experience.

Graham Toppin – CTO

Graham Toppin joined Infobright in January 2009. Leveraging his 14+ years experience architecting, implementing and supporting customer-centric solutions, he drives Infobright’s product-development vision and processes, including research and development, quality assurance, and customer support.

Case Studies:

[JDSU](#)

[Jumtap](#)

[LiveRail](#)

Pricing Model:

N/A