



BBBT Roundup



Logi Analytics

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Event Date: June 28, 2013

Event Type: In person Event

Podcast: [Audio](#) [Transcript](#)

Video: [Event Video](#)

Press Release: [Press Release](#)

Company Short Profile:

[From Logi Analytics] Logi Analytics (formerly LogiXML) enables organizations to put information to work by allowing them to create web-based BI and analytic applications that can be integrated directly within the applications, systems, and processes that support their business – all at a fraction of the cost of other solutions. Unlike traditional BI platforms that are complex and costly, Logi Analytics technology allows organizations to rapidly develop, deploy, and adapt applications to serve business users without extensive development or professional services. Logi Analytics is



headquartered in McLean, Virginia, with sales and support offices in the UK serving Europe. The company is a privately held, venture-backed firm with investments from Udata Partners, GroTech Ventures, and Summit Partners.

Presentation Topic:

Introducing Logi Vision

Logi Analytics is unveiling a new product, Vision, offering a fresh take on visual data discovery. Logi Vision is a self-service, visual analytics application designed for business professionals, not data scientists, that offers a simpler and more effective way to access (DataSmart™) and explore (ThinkSpace™) data quickly without dependency on IT. Logi Vision lets business professionals share, collaborate, search, and select the data visualizations that matter the most to them into a single, personalized, and unified view of key information (InfoBoard™).

Presenter(s):

Brian Brinkman

VP of Products

Brian Brinkmann spent is responsible for product strategy, product management, and product marketing at Logi Analytics. Prior to joining Logi Analytics, Brian spent nearly 15 years in senior consulting, marketing, and product positions at MicroStrategy.

David Abramson

Director Product Management

David Abramson shapes the delivery of leading-edge business intelligence software products for Logi Analytics. Prior to joining Logi, he led database application development teams for federal government agencies including Department of Transportation, Department of Defense, and the U.S. Postal Service.

Brett Jackson

CEO

Brett Jackson has more than twenty years of experience with a variety of technology companies in both the computer



software and services industries with a primary focus on information security.

Case Studies:

[Baker Tilly](#)

[Neuberger Berman](#)

[Islington](#)

Pricing Model: N/A