



BBBT Roundup



QlikTech

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Event Date: **May 3, 2013**

Event Type: **In person**

Podcast: [Podcast Audio](#) [Podcast Transcript](#)

Video: [Event Video](#)

Press Release: [Press Release](#)

Company Short Profile:

QlikTech (NASDAQ: QLIK) is the company behind QlikView, the leading Business Discovery platform that delivers user-driven business intelligence (BI). Our mission, "Simplifying decisions for everyone, everywhere," is about harnessing the real potential of data — big and small — and unleashing its power to change the world.



QlikTech was founded in Sweden in 1993 with the aim of solving critical problems for organizations of all sizes, including the largest global enterprises. In 2007, Lars Bjork transitioned into his current role as QlikTech's CEO. Under Bjork's leadership, QlikTech grew revenue to 157 million in 2009 and it now employs more than 1,400 people in 24 countries with over 1,500 partners worldwide. Its user base also exponentially expanded with 27,000 customers in 100 countries. Our success has placed us in the top three of Forbes' 2012 list of America's 25 fastest-growing tech companies, alongside Apple and LinkedIn.

Presentation Topic:

Business Discovery and The Information Supply Chain

Whether you call it Data Discovery, Self-Service Business Intelligence, or Business Discovery, it is clear that user-driven technologies are transforming the way data is analyzed and managed within organizations. QlikView has been leading this change for many years. In this presentation we will review the current state of Business Discovery technologies for users. However we will also consider important developments in metadata intelligence and administration that make it possible for IT departments to manage the complexity of user-driven systems. Finally we will look to a future where everyone is mobile, data is pervasive and there is no such thing as an end-user!

Presenter(s):

Donald Farmer, VP, Product Management

Donald Farmer is the Vice President of Product Management for QlikTech. Donald is an internationally respected speaker and writer, with over 25 years experience in data management and analysis. He has applied his knowledge in fields as diverse as archaeology and fish-farming.

Before joining QlikTech, Donald was a leader of the Microsoft Business Intelligence team, working on new products for ETL, predictive analytics and OLAP. An author of several books and



many articles, Donald is also a Guest Professor at Southwestern University in Chongqing. He is married to Alison, an artist, and lives in an experimental woodland house near Seattle.

Case Studies:

[Noble Group](#)

[Autodesk](#)

[Cambridge University Hospitals](#)

Pricing Model:

[QlikView Pricing](#)