



BBBT Roundup



Talend

- Twitter:** [@talend](#)
- Event Date:** December 6, 2013
- Event Type:** In person - Event
- Podcast:** [Audio](#) [Transcript](#)
- Video:** [Event Video](#)
- Press Release:** [Press Release](#)

Company Short Profile:

A leader in unified integration, Talend's mission is to enable IT organizations to provide the business with universal access to data, supporting consumption by people, applications and devices. Ready for big data, Talend's flexible architecture adapts to future IT platforms. And Talend's predictable subscription-based model guarantees that value scales, too.



Presentation Topic:

Delivering data, when it's needed and where it's needed, and in the right format

Big Data, Mobile, Cloud, the Internet of Things may be hot buzzwords but they also impact the ability of IT to deliver data timely and consistently to business people, applications and devices. Talend's initial claim to fame was the democratization of data integration but their scope has greatly expanded since the early days. During this BBBT session, the Talend team will explain how enterprise integration brings together all capabilities needed to deliver data to the business, no matter when and how they need it. The comprehensive demo will include examples of batch and real-time data integration, deployment of data services, building data quality, deploying master data management, integrating big data, and leveraging business process management and workflows.

Presenter:

Yves de Montcheuil – VP, Marketing

A presenter, author, blogger, social media enthusiast, Yves is Talend's VP of Marketing. He holds a master's degree in electrical engineering and computer science and has 20 years of experience in software product management, product marketing and corporate marketing.

Ciaran Dynes – VP, Products

Ciaran Dynes has 15 years experience in leading and developing teams of highly technical people and the development/implementation of product strategies impacting organizations on all levels. At Talend, Ciaran is VP Products, and is responsible for Product Marketing and Product Management, including Talend's Big Data products.

Pat Pruchnickyj – Director, Product Marketing



Mark Balkenende – Sales Solution Architect Manager

In 14 years of Data Integration and Application Integration experience as well as an emphasis on MDM and Data Quality, Mark has held Technical Lead roles and Management roles over very large Data Warehousing projects, Operational Data Stores and many other Enterprise Integration projects involving ERPS, CRM, and SFA systems. At Talend Mark is the Sales Solution Architect Manager overseeing all the Standard demonstration materials and training for the Global Presales organization as well as providing Solution Architecture guidance for large Enterprise accounts.

Case Studies:

[Emesa Nederland BV](#)

[cimt ag](#)

Pricing Model:

N/A